



HRMAC

Human Resources Management
Association of Chicago

*The Chicago area's
premier annual event
for human resources
professionals.*

SUMMIT 2009

Exhibitor / Sponsor Prospectus

**WEDNESDAY, OCTOBER 21, 2009
DONALD E. STEPHENS CONVENTION CENTER
ROSEMONT, IL**

About SUMMIT



This one-day blockbuster event features nationally-recognized thought leaders from inside and outside the human resources profession. Program sessions address key topics to enable HR professionals to develop and execute the strategies needed to align their people practices with the organization's overall goals and contribute to the bottom line. Now in its 12th year, Summit has grown into the eagerly-anticipated annual event for HR professionals in the Chicago area.

Summit is sponsored by the Human Resources Management Association of Chicago (HRMAC), the Chicago area's premier resource for advancing workplace strategy and leadership. HRMAC membership is comprised of over 700 organizations with a network of over 5,000 HR professionals participating in education and networking events throughout the year. HRMAC has been redefining the role of human resources since 1915.

We Bring Quality Buyers to You!

Promotion of SUMMIT 2009 has already begun and will increase throughout the year. The event will be promoted at nearly 30 HRMAC programs and events, as well as

- Direct mail campaigns
- Public relations push
- Email and fax blasts
- Promotional audio podcasts
- Special web site with complete program information and virtual trade show featuring your company

Who Should Exhibit

If you are a purveyor of products or services that provide solutions for today's human capital challenges, then Summit is for you. At SUMMIT 2009 you can reach out to new prospects, reinforce current relationships and gain new market ideas that will help increase your sales volume and profits.

Why You Need to Be at Summit This Year

In a struggling economy it is essential to maintain relationships with your current clients and continue to build your customer pipeline. Today more than ever your clients need to see that your business is strong and ready to help them find solutions for their challenges that can contribute to their bottom line. **Plus...**

Summit is a Local Show – No expenses for out of town travel and no or limited shipping and drayage expenses.

All-Inclusive Booth Packages – Booths are carpeted and include basic furnishings and signage. One full and one exhibit-only badge are included with each booth rented.

Low Labor Costs – Some materials may be carried into the convention center which saves on shipping and labor fees.

SUMMIT 2009 Exhibit Space



Exhibit Fees

We've held the member standard booth price since 2001!

| | On or Before 7/24/09 | After 7/24/09 |
|---------------------------|----------------------|---------------|
| Member Standard Booth | \$ 895 | \$ 995 |
| Non-member Standard Booth | \$ 1,395 | \$ 1,495 |
| Member Select Booth | \$ 995 | \$ 1,095 |
| Non-member Select Booth | \$ 1,495 | \$ 1,595 |
| Member Premium Booth* | \$ 1,395 | \$ 1,495 |
| Non-member Premium Booth* | \$ 1,895 | \$ 1,995 |

Membership must be current at time of Summit to be eligible for Member rates.

* There are a limited number of premium booths located in the high-traffic lobby area with extended hours. Plus, this booth selection includes our integrated Traffic Builder Program.

SUMMIT 2009 Exhibits

Your Booth Includes:

- 10' x 10' booth with company ID sign
- Standard 8' high back drape with 3' high side rails
- 6' skirted 42" counter height table, 2 barstools, 1 wastebasket
- 1 complimentary conference registration (includes lunch)
- 1 complimentary exhibit only badge (includes lunch)
- Complimentary full membership mailing list (pre-conference)
- Single listing in virtual trade show
- Company contact information and description in on-site program guide
- Continental breakfast, lunch and refreshment breaks throughout the day
- Attendee mailing list (post-conference)

Note: The Exhibit Hall is carpeted. Electrical service is not included in your booth fee. You will receive instructions to order booth services once your exhibit application has been processed.

Virtual Tradeshow

The key to a successful tradeshow begins with pre-show promotion. Heighten your company's visibility through the HRMAC web site. All exhibitors receive a free listing. Sponsors receive two listings.

Who Attends

Over 800 human resources professionals – from HR generalists to managers to senior executives are expected. Here is a sample of the companies represented in 2008:

| | |
|------------------------------------|-------------------------------|
| Argonne National Laboratory | Motorola |
| The Boeing Company | Navistar |
| Baxter International | NES Rentals & Holdings |
| Blue Cross Blue Shield of Illinois | Nicor |
| Bowe Bell & Howell | NorthShore University |
| Brunswick Corporation | HealthSystems |
| CDW Corporation | OfficeMax |
| City of Chicago | Panduit Corporation |
| CNH American | PepsiAmericas |
| Conseco Services | Philips Lighting Electronics |
| Discover Financial Services | Select Hotels Group |
| Edward Don & Company | Sun-Times Media Group |
| Forsythe Technology | True Value Company |
| Harris Bank & Trust | U.S. Cellular |
| Hospira | United Airlines |
| Hu-Friedy Corporation | USG Corporation |
| Hyatt Corporation | W.W. Grainger |
| Jones Lang LaSalle | Walgreen Company |
| MB Financial | William Blair & Company |
| McCain Foods USA | World Kitchen |
| Millward Brown | Veolia ES Technical Solutions |

SUMMIT 2009 Sponsorship Program (includes booth benefits above)

Enhance your company's presence at SUMMIT 2009 through a variety of image-building and marketing opportunities. Your company can leverage your brand image to SUMMIT 2009 attendees by being part of a high profile food function or contributing to a specific item such as the badge lanyards. Depending on your company's needs, these high impact items will give your organization the competitive edge to stand out and be noticed. To reserve your sponsorship or for more information, contact Pam Marshall at 312.981.6790 or pmarshall@hrmac.org.

| Sponsorship Levels | Sponsorship Opportunities | Additional Conference Registration | Promo in HRMAC Publications | Link from HRMAC Website to Company Website | Literature in Conference Bag, Session Table Tents | VIP Seating | Signage at Sponsored Event | Recognition at General Session | Recognition on Signage in Registration Area | Logo on Sponsored Item** | Logo on Napkins** | Traffic Builder Program | Sponsor Ribbons | Two Listings in Virtual Tradeshow | Recognition in On-Site Program** |
|-----------------------------------|---|------------------------------------|-----------------------------|--|---|----------------|----------------------------|--------------------------------|---|--------------------------|-------------------|-------------------------|-----------------|-----------------------------------|----------------------------------|
| Platinum Level \$10,000 | Keynote Speaker/ General Sessions (4) 3 LEFT | 1 | X | X | X | X | X | X (logo) | X (logo) | | | X | X | X | X (logo) |
| | Conference Bag SOLD | 1 | X | X | X | X | | X (logo) | X (logo) | X | | X | X | X | X (logo) |
| Gold Level \$7,500 | Badgeholder/Lanyards | | X | X | X | | | X (logo) | X (logo) | X | | X | X | X | X (logo) |
| | Luncheon SOLD | | X | X | X | | X | X (logo) | X (logo) | | | X | X | X | X (logo) |
| Silver Level \$5,500 | Morning Beverage Break SOLD | | X | | | | X | X | X | | X | X | X | X | X |
| | Afternoon Beverage Break | | X | | | | X | X | X | | X | X | X | X | X |
| | Continental Breakfast SOLD | | X | | | | X | X | X | | X | X | X | X | X |
| | Communication/ Registration Center | | | X | | | | X | X | | | X | X | X | X |
| | Dessert Reception | | | X | | | X | X | X | | X | X | X | X | X |
| | On-Site Program SOLD | | | X | | | | X | X | X | | X | X | X | X |
| Bronze Level \$3,500 | Attendee Roster | | X | | | | | X | X | X | | X | X | X | X |
| | Program Tab (4) | | X | | | | | X | X | X | | X | X | X | X |
| | Networking Lounge SOLD | | X | | | X (on tables) | X | X | X | | | X | X | X | X |
| | Note Pads SOLD | | X | | | | | X | X | X | | X | X | X | X |
| | Cyber Café / Member Center | | | X | | X (on counter) | X | X | X | | | X | X | X | X |
| | Young HR Leaders Lunch | | | X | | X (on tables) | X | X | X | | | X | X | X | X |

** Subject to deadlines

SUMMIT 2009 Show Schedule

Tuesday, October 20, 2009

| | |
|-----------------------------------|------------------------|
| Premium Booth Move-In | 3:00 p.m. – 9:00 p.m.* |
| Select and Standard Booth Move-In | 4:30 p.m. – 9:00 p.m.* |

Wednesday, October 21, 2009

| | |
|-----------------------------------|-----------------------|
| Premium Booth Move-In | 6:00 a.m. – 7:00 a.m. |
| Select and Standard Booth Move-In | 6:00 a.m. – 9:00 a.m. |
| Premium Booths Open | 7:15 a.m. – 3:15 p.m. |
| Exhibit Hall Open | 9:15 a.m. – 3:15 p.m. |
| Move-Out – all booths | 3:15 p.m. – 6:00 p.m. |

Refreshment Breaks, Dessert Reception and Drawings will be held in Exhibit Hall.

* No exhibit services/labor available after 4:30 p.m.

SUMMIT 2008 Attendee Testimonials

“The annual HRMAC Summit continues to be the premier development event for HR professionals in the Chicagoland area. The content is timely, the speakers are leaders in their fields, and the event is structured to encourage connectivity between participants. All in all, an outstanding value for the HR professional who wants to grow his or her career.”

“I was very impressed with SUMMIT 2008. Great venue with exceptional speakers with relevant content, and the opportunity to network with some high caliber HR executives with top Chicago firms.”

Traffic Builder – Attendee Show Floor Promotion

Every participating company has the opportunity to donate a prize for our integrated Traffic Builder Program. Prize drawings will be held during the afternoon refreshment breaks. Winners will be directed to the prize donor's booth to pick up their prize. Full conference attendees are required to complete their special **Traffic Builder Game Card** by visiting HRMAC sponsor and premium booths for validation. Two great marketing vehicles: your company name listed as a donor in the official attendee roster, plus the opportunity to meet your winner!

HRMAC Membership Information

Organizations that provide products and services to support human resources operations are welcome to join HRMAC under our Professional Services Membership program. Special pricing is available for small businesses and sole practitioners. With your HRMAC membership you become part of Chicago's human resources community with opportunities to network and share in professional development activities with the area's HR leaders. Join today and take advantage of member-only exhibit discount rates! For more information, contact Pam Marshall at 312.981.6790 or pmarshall@hrmac.org.



Visit our web site at www.hrmac.org

SUMMIT 2008 Exhibitors/Sponsors

| | |
|--|---|
| Ability Links Program a program of Marianjoy Rehabilitation Hospital | Lee Hecht Harrison |
| Advanced Resources LLC | Light-Speed Research |
| Alliant Credit Union | Loyola University Chicago Institute of Human Resources & Employment Relations |
| Aon Consulting | The Management Association of Illinois |
| Arlington Resources, Inc. | Manpower |
| Assurance Agency | MCU – MeadowsCredit Union |
| Aurico Reports, Inc. | Medieval Times |
| Award Concepts, Inc. | The Mentor Group, Inc. |
| Baxter Credit Union | Michael C. Fina |
| Benedictine University | Michael Quinlan, Inc. |
| Berger Mobility Services | Mind Leaders |
| Bernard HODES Group | MRA – The Management Association, Inc. |
| BlessingWhite, Inc. | MTM Recognition |
| Brimstone Consulting Group LLC | Northwestern University Master's Program in Learning & Organizational Change |
| Buck Consultants | O.C. Tanner Company |
| Bureau of National Affairs | The OMS Ltd. |
| Capital H Group | Pace Suburban Bus System |
| Challenger, Gray & Christmas, Inc. | Perspectives, Ltd. |
| CHC Wellness | Premier Luxury Suites |
| ChicagoJobs.com | Psychological Associates |
| Choose Your Gift, division of Bennett Brothers | Randstad |
| City Staffing | RecruitaStar |
| Council for Adult and Experiential Learning | Resources Global Professionals |
| Deloitte Consulting LLP | Right Management |
| Edward Jones | RSM McGladrey Inc., Strategy and Human Capital |
| employeescreenIQ | Jason Philip Seiden & Associates LLC |
| Executive Coaching Connections | Seyfarth Shaw LLP |
| Flex Execs Management Solutions | SHL |
| Hewitt | SilkRoad Technologies |
| Hilb Rogal & Hobbs (HRH) | Snelling Staffing Services |
| HR Solutions | SSP-BPI Group |
| Humana Inc. | Talent Drive |
| illumina | Towers Perrin |
| Impact Group | Ultimate Software |
| Infinisource, Inc. | Velocity Resource Group |
| inlingua/Accuworld | Watson Wyatt Worldwide |
| Intelius | Wind in Sails – Experience HR, Inc. |
| Interim HR World, Inc. | Windy City Fieldhouse |
| IOR Global Services | Wolters Kluwer Law & Business |
| JB Training Solutions | Workplace Solutions, LLC |
| JR Katz | Zurich |
| Kelly Services | |
| Kensington International, Inc. | |
| Language and Culture Worldwide, LLC | |
| Leading Apartments | |

CONTACT OUR TEAM FOR MORE INFORMATION OR TO MAKE YOUR SHOW RESERVATIONS.

LINDA GRIFFIN OR ALISON RODRIGUEZ (EXHIBITS)

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