



SPONSORSHIP PROGRAM

As a SUMMIT 2009 sponsor, you will proudly support HRMAC's premier event and the most prestigious HR forum in the Midwest. With over 850 HR professionals expected to attend, sponsors receive exposure to key HR decision-makers from Chicago's leading organizations.

All SUMMIT 2009 sponsors receive:

- Extensive exposure through multiple forms of promotion to over 5,000 HR professionals, including:
 - SUMMIT 2009 brochure (minimum of two mailings)*
 - Blast emails (minimum of four)
 - Blast fax (minimum of two)
 - Announcements and flyers at over 30 HRMAC programs and events
 - Special listing on SUMMIT 2009 website
 - *HR Leader* e-newsletter (July and October issues)
- Standard 10x10 booth package at SUMMIT 2009 Expo
- Sponsor designation on booth
- One complimentary full conference registration
- One complimentary exhibit-only registration (includes lunch)
- Recognition at General Sessions
- Recognition on signage at Registration Area
- Company listing in On-Site Program*
- Company listing in virtual trade show on HRMAC's website (maximum of two listings)
- Inclusion in Expo Traffic Builder Program
- Complimentary full membership mailing list (pre-conference)
- Attendee mailing list (post-conference)
- Sponsor ribbons for all company representatives

See next page for sponsor levels and additional benefits!

Questions? Contact Pam Marshall at 312.981.6783 or pmarshall@hrmac.org

*subject to production deadlines

As of 6/11/09

PLATINUM SPONSOR—\$10,000**

Sponsorship opportunities:

Keynote Speaker/General Session (4) - 3 Left!
Conference Bag - Sold!

Additional Benefits:

- Option to upgrade to a Premium or Select booth at no additional cost
- Additional complimentary full conference registration
- Company literature in Conference Bag
- Logo recognition in registration brochure*
- Logo recognition at General Session
- Logo recognition on signage at Registration Area
- Logo recognition in On-Site Program*
- Logo and link to your company website on SUMMIT 2009 website
- VIP seating at General Session
- Signage at sponsored event (General Session)
- Table tents w/logo on all tables (General Session)
- Logo on sponsored item* (Conference Bag)

GOLD SPONSOR—\$7,500**

Sponsorship opportunities:

Conference Badgeholder/Lanyard Luncheon - Sold!

Additional Benefits:

- Option to upgrade to a Premium or Select booth at no additional cost
- Logo recognition in registration brochure*
- Logo recognition at General Session
- Logo recognition on signage at Registration Area
- Logo recognition in On-Site Program*
- Logo and link to your company website on SUMMIT 2009 website
- Logo on sponsored item* (Conference Badgeholder/Lanyard)
- Signage at sponsored event (Luncheon)
- Table tents w/logo on all tables (Luncheon)
- Company literature in Conference Bags (Luncheon)

SILVER SPONSOR—\$5,500**

Sponsorship opportunities:

Continental Breakfast - Sold!
Morning Beverage Break - Sold!
Dessert Reception
Afternoon Beverage Break
On-Site Program - Sold!
Communication/Registration Center (registration brochure and electronic communications (email (4) and fax (3) blasts) distributed to over 5,000 HR professionals plus logo on registration center counters onsite - **Sold!**)

Additional Benefits:

- Option to upgrade to a Premium or Select booth for an additional fee
- Logo on napkins* (Continental Breakfast, Morning Break, Afternoon Break, Dessert Reception)
- Signage at sponsored event (Continental Breakfast, Morning Break, Afternoon Break, Dessert Reception, Communication/Registration Center)
- Logo on sponsored item* (On-Site Program, Communication/Registration Center)

BRONZE SPONSOR—\$3,500**

Sponsorship opportunities:

Attendee Roster
Program Tab in On-Site Program (4)- 3 Left!
Conference Note Pads
Cyber Café/HRMAC Membership Center
Young HR Leaders Lunch - Sold!
Networking Lounge - Sold!

Additional Benefits:

- Option to upgrade to a Premium or Select Booth for an additional fee
- Signage at sponsored event (Cyber Café, Young HR Leader Lunch, Networking Lounge)
- Logo on sponsored item* (Attendee Roster, Program Tab, Note Pads)
- Company literature/logo item distribution (Cyber Café, Young HR Leaders Lunch, Networking Lounge)
- Table tents on all tables (Networking Lounge)
- Presentation opportunity (30 minutes) (Young HR Leaders Lunch)

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**Add 25% for non-HRMAC member sponsors.

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